

*Catalogue*



LA BOWTIQUE BOWTIES



Buzz is wearing a large dropped shape in black silk satin for black tie/wedding occasions.

# *Introducing* **THE MOST REFINED BOW TIES**

La Bowtique Bowties is known for superior quality neckwear. We adopt a modern approach in creating unique handmade products, while providing a personalised experience for each client that is second to none. These extremely high standards make us the preferred choice of our clientele.

Whether it be for a black tie event, to coordinate with lapels, complement a dinner suit or match a colour scheme for a wedding, we can assist you to look your very best. A bespoke, handmade bow tie adds a special final touch to any outfit.

Handmade in London, the heart of luxury menswear, our master bow tie maker creates elegant, voluminous and innovative bow ties for Savile Row tailors and menswear enthusiasts all over the world. Each bow tie has a natural drape and with our choice of styles and sizes, you will have a unique bow tie able to enhance any attire.

We take great pride in providing the best customer service. With years of experience in the luxury retail industry, working with prestigious clients around the globe, we know communication is key for us to develop your exquisite bow tie.

# *The Benefits* **OF SELF-TIE**

La Bowtique Bowties are all self-tie bow ties with designs deserving of attention. Each of our bow ties offers a distinct and authentic style, the art of tying your bow tie makes it unique, it comes live, displaying individuality and flair.

For us, every bow tie tells a story, whether it's the classic gentleman, the sharp modern dresser, the 70's inspired or the vintage chap, we have you covered.





Mike is wearing a large classic shape in emerald green velvet for black tie/wedding occasions.

## 1A

### *Choose your style amongst our existing shapes*

Start by choosing a pattern. Each design has its own distinguishing character. You can choose from any of our classic shapes or alternative styles such as our signature dropped shape or diamond shape - whichever reflects your personality.



## 1B

### *Creating your very own pattern from scratch*

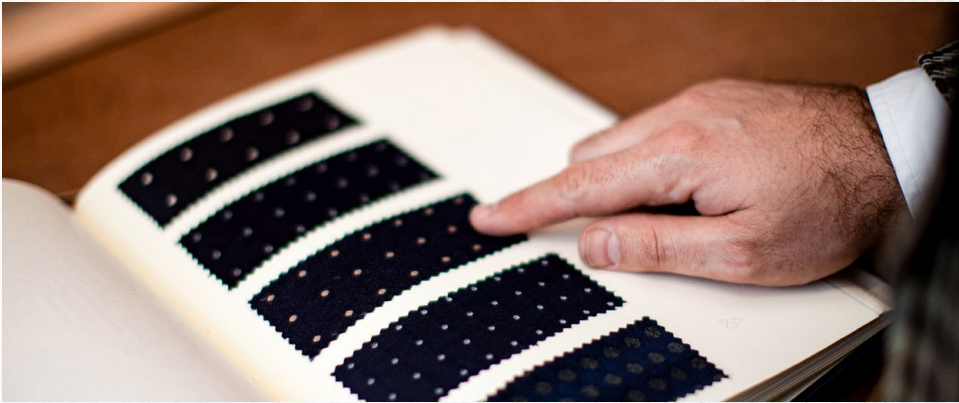
We can also create a unique shape just for you. We will have a consultation(via email/WhatsApp or in person) to see what shapes suit you and develop your exclusive bow tie pattern from there.



# *The bespoke* **BOW TIE PROCESS**

## **2** *Selecting your fabric*

Once the shape is decided, you can choose a fabric that will best compliment your outfit. We stock a variety of silks from Italy and work with the most luxurious cloth merchants around the globe. You can choose fabric from our online library – featuring our evergreen silks as well as an ever growing collection of unique vintage fabrics.



## **3** *Sending samples if necessary*

We can also send you swatch samples for you to see and feel the fabric before deciding.

Once your bespoke order is placed, we will start making your bow tie by hand in our London atelier.

You can order via  
***[contact@labowtique.com](mailto:contact@labowtique.com)***  
or reach us on WhatsApp on  
**+44 757 286 9286**



Mike is wearing a medium classic shape in royal blue velvet and Tony is wearing a medium classic shape in emerald green velvet.





Moheb is wearing a large classic shape in black silk grosgrain and Jimmy is wearing a medium classic shape in purple velvet. 8

# *A guide to* **BOW-TIE SHAPES**

## **CLASSIC**

Our most popular design, the classic butterfly with the curved wings.  
We have honed this shape to achieve perfect lines and proportions.  
The go-to shape when it comes to bow ties.



*Small Classic*



*Medium Classic*



*Large Classic*



*Small Batwing*



*Medium Batwing*

## BATWING

Our most traditional shape comes in two sizes. Square rather than curved, it gives a more subtle look. The best for day time bow ties.



*Small Diamond*



*Medium Diamond*

## DIAMOND

The sharpest bow tie of all, the diamond finishes in a point at either end, giving an edge to the whole attire.



*Medium Dropped*



*Large Dropped*

## DROPPED

For the most daring, a real statement piece that is longer towards the body than the face. The centre piece of your attire, it elongates the silhouette and draws attention towards your outfit.



*Dropped Batwing*



Alexis is wearing a medium diamond shape in black silk satin for black tie/wedding occasions.



Mickael is wearing a Hranek shape in black silk satin for black tie/wedding occasions.



### *Satin*

Silk satin is a classic fabric for a bow tie that comes in a variety of colours. Popular in black and midnight blue for evening wear, this will compliment your dinner suit lapels.



### *Grosgrain*

Silk grosgrain is the most traditional fabric for bow ties, it is a ribbed fabric commonly used for dinner suit lapels. It comes in a wide variety of colours if not wearing for evening wear.



### *Woven Silk*

Woven silk has a soft handle, natural sheen and makes an ideal day time bow tie. It comes in stripes, checks or any other pattern.



### *Velvet*

The pinnacle of evening wear. Velvet catches the light, giving the fabric a depth of colour and a generous knot with voluminous wings. Velvet can be worn for evening wear or day time occasions.



### *Wool*

Wool is an unusual fabric for a bow tie due to its thickness. We have sourced a variety of fine wools and developed techniques enabling us to provide a unique and refined accessory.



### *Linen*

Linen may be an unconventional choice for a bow tie, but its crisp structure and interesting texture makes it the perfect fabric for a summer bow tie.



### *Cotton*

Cotton can be worn both formally or casually. White marcella cotton is the choice for formal white tie events and cotton-seersucker is ideal for more casual summer attire.

# *The finest* **EXCLUSIVE FABRICS**

We have close relationships with silk mills in Como, Italy and work with the most prestigious fabric suppliers such as Scabal, Loro Piana and many more.

If you require a fabric or shade for a specific outfit or event, for example to match a colour scheme for a wedding, let us know as we can source almost anything. Furthermore, if you have your own fabric, we can use this. Please contact us for our professional opinion.



Nick is wearing a medium classic shape in black silk satin for black tie/wedding occasions.



Buzz is wearing a large dropped shape in black silk satin for black tie/wedding occasions.

# ADJUSTABLE *or* FIXED LENGTH

## *Why fixed length or adjustable?*

### Adjustable Length Self Tie

Our adjustable bow ties come with a hook and slide, ranging from 15" to 19", covering most standard neck sizes. We can also accommodate if your neck size is below 15" or above 19".

We recommend adjustable length bow ties as they offer more flexibility. Even though presented tied, every single bow tie we make is self-tied. While we encourage you to learn the tying process, if you would rather not tie yourself every time, you can easily adjust and clip it.



### Fixed Length Self Tie

Fixed length bow ties are made from one piece of fabric without adjuster or a clip. These are only required when wearing a wing collar, where the band of the bow tie shows at the back, for example white tie or the most formal events.







Gerry is wearing a dropped batwing shape in black silk satin for black tie/wedding occasions.

# MONOGRAMMING & *Embroidery*

We can hand-embroider initials to your bow tie in a wide variety of colours.

Embroidery is £10 per letter/number and will add an extra 2 weeks to our standard making-time.

Embroidery can be made after your bow tie is finished, so if you have a tight deadline but still want it embroidered, we can do this for you post-wear.



# *Gift*ing

Whether for a birthday, wedding day or Christmas, bow ties are the perfect gift for him as well as for her.

If you would like your chosen recipient to be involved in the process of choosing their bow tie, we also offer gift vouchers.

All our bow ties come in beautiful handcrafted boxes made in England, by the finest purveyors of luxury packaging.





# PRICES

Bespoke bow ties start at £200 for our satin, grosgrain and stock silk.

For fabric not stock supported, price will vary depending on the fabric. We also accept your own fabric for £200.

The standard turn-around for producing your bow tie is 4 weeks. However, we can work on tight schedules on demand if necessary. Contact us directly and we will do everything we can to meet your deadline. When deadlines are agreed, deadlines will be met.

Delivery charges will vary depending on destination. We only use DHL for guaranteed delivery and tracking.



Alex is wearing a large classic shape in black satin for black tie/wedding occasions.





# Contact us

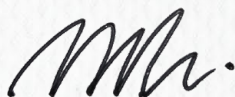
You can reach us via email at [contact@labowtique.com](mailto:contact@labowtique.com)  
or call / WhatsApp on +44 757 286 9286.

We are experienced in advising our clients remotely. Mickael's warm, friendly and approachable manner will put you at your ease, please do not hesitate to contact us.

Our extensive gallery of bow ties and customers can be found on our website [www.labowtique.com](http://www.labowtique.com) (as well as our Ready-to-Wear collection) or on our Instagram page [@labowtiquebowties](https://www.instagram.com/labowtiquebowties).

We look forward to assisting you with your bespoke order.

Mickael Korausch  
Founder  
La Bowtique Bowties







*[www.labowtique.com](http://www.labowtique.com)*